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Bamboo is a symbol of strength, perseverance and integrity. Curling into a graceful “infinity” symbol, it is an icon of an ideal, sustainable system – creation, recycling and reuse – with minimum impact on the environment.

Being green all year round, bamboo is natural, growing and healthy. It also resembles the number “8”, a symbol of prosperity.

The green bamboo represents the Company’s quest for environmental and economic achievements.

